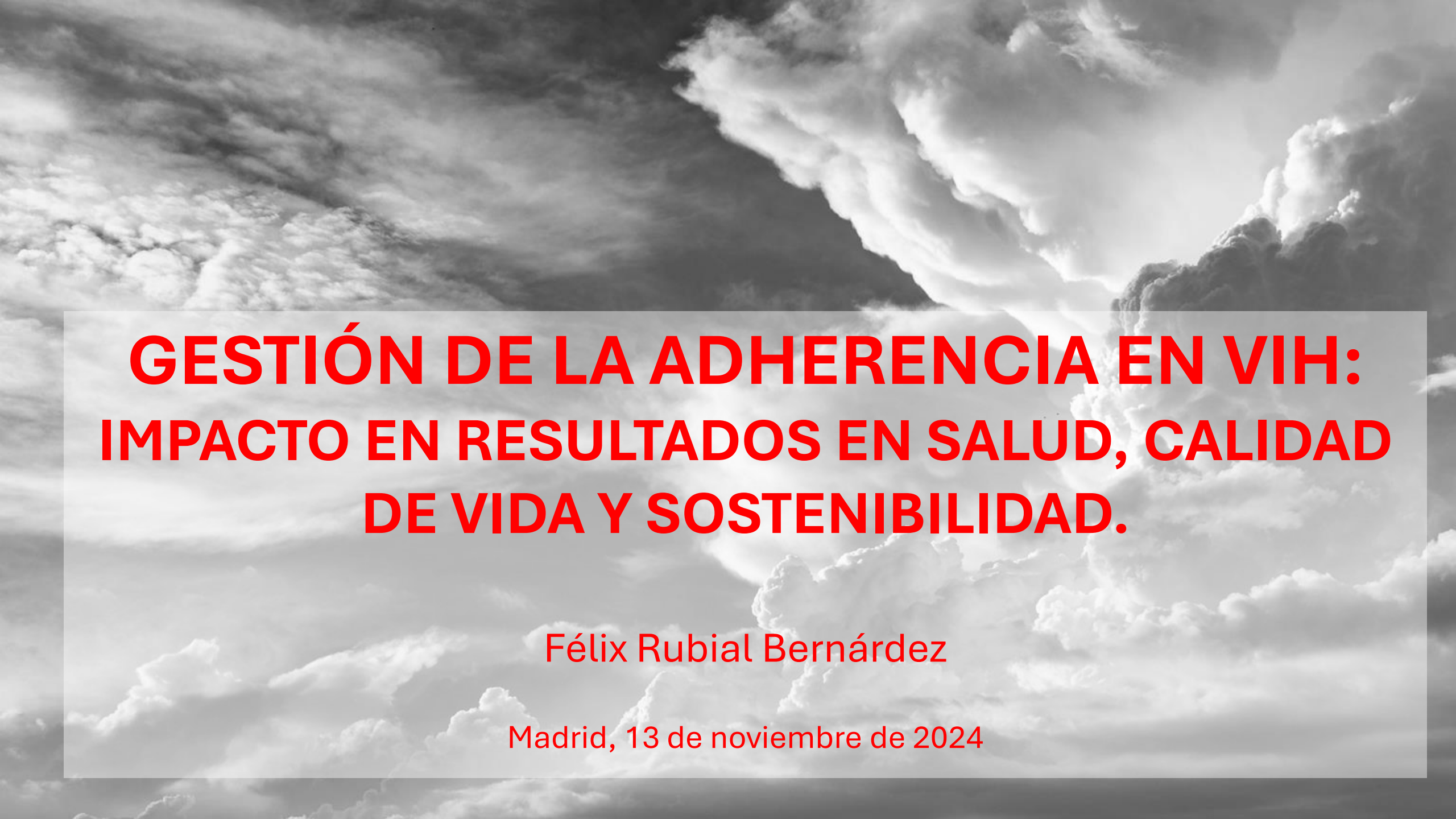




GESTIÓN DE LA ADHERENCIA EN VIH: IMPACTO EN RESULTADOS EN SALUD, CALIDAD DE VIDA Y SOSTENIBILIDAD.

Félix Rubial Bernárdez

Madrid, 13 de noviembre de 2024





A.I.D.S.: WE NEED
RESEARCH,

NOT HYSTERIA!





Some people think you can catch AIDS from a handshake.

Or from a bus seat. Or a hot tub. Or a water fountain. It's not surprising that there are so many misconceptions about AIDS. Because a lot of what you hear or read about this deadly new disease has been distorted by the fear that surrounds it. And that fear is hiding facts everyone should know.

The fact is, we know what causes AIDS. A virus. This virus can attack men and women, and people of all ages and all colors.

The fact is, we know the four ways AIDS can spread. Through sexual intercourse with a person infected with the AIDS virus. By sharing IV drug needles with an infected person. By injecting with contaminated blood products. And by an AIDS-infected pregnant woman passing the disease to her baby.

The fact is, AIDS is never spread by sharing typewriters, telephones, pencils, clothing, bathroom facilities, coffee pots, eating utensils or breathing the same air.

The fact is, people with AIDS need the same kind of concern and respect that anyone suffering from a serious disease deserves. And you can show that concern and respect without any fear for yourself.

There is no known cure for AIDS. But there is a cure for fear. Learn the facts. Please call the toll-free AIDS hotline for answers to questions or an informative brochure. Once you know the facts, you can help stop the fear.

Fight the fear with the facts.

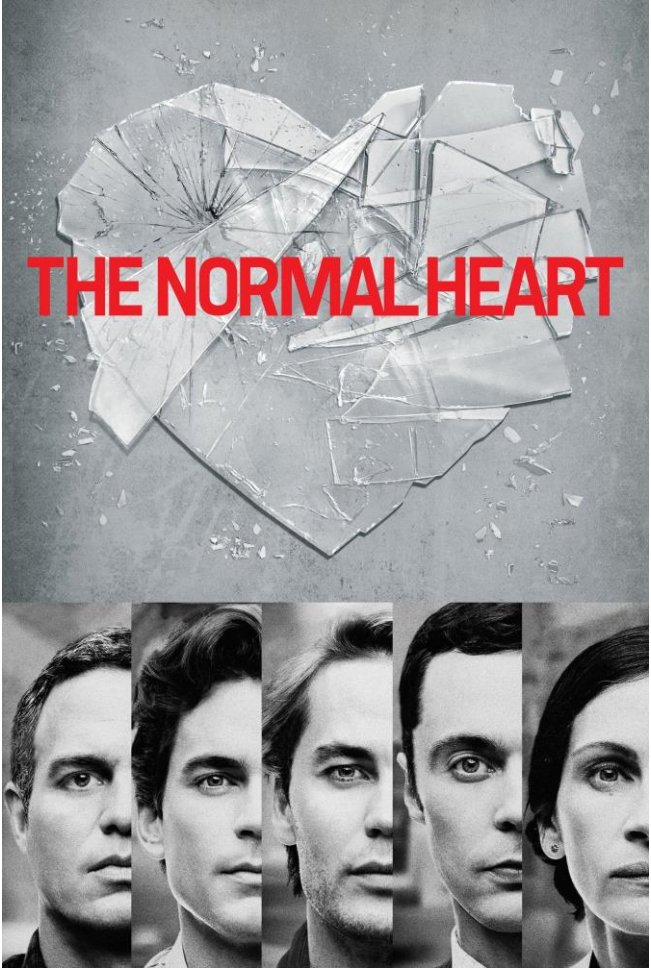
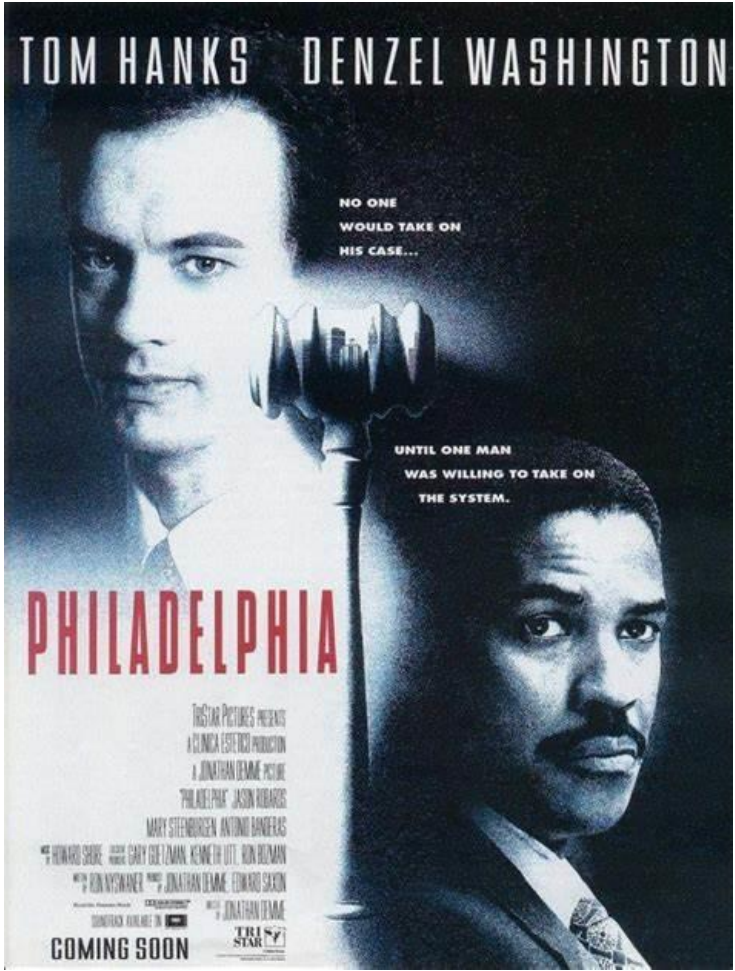
800-367-AIDS • 415-863-AIDS
Toll Free In Northern California In San Francisco

A public education campaign presented by the Northern California AIDS Agencies, partially funded by the San Francisco Department of Public Health and the California Department of Health Services. Image courtesy of www.arttoctaz.com

Fight the fear with the facts. Call 1 (800) 922-AIDS.





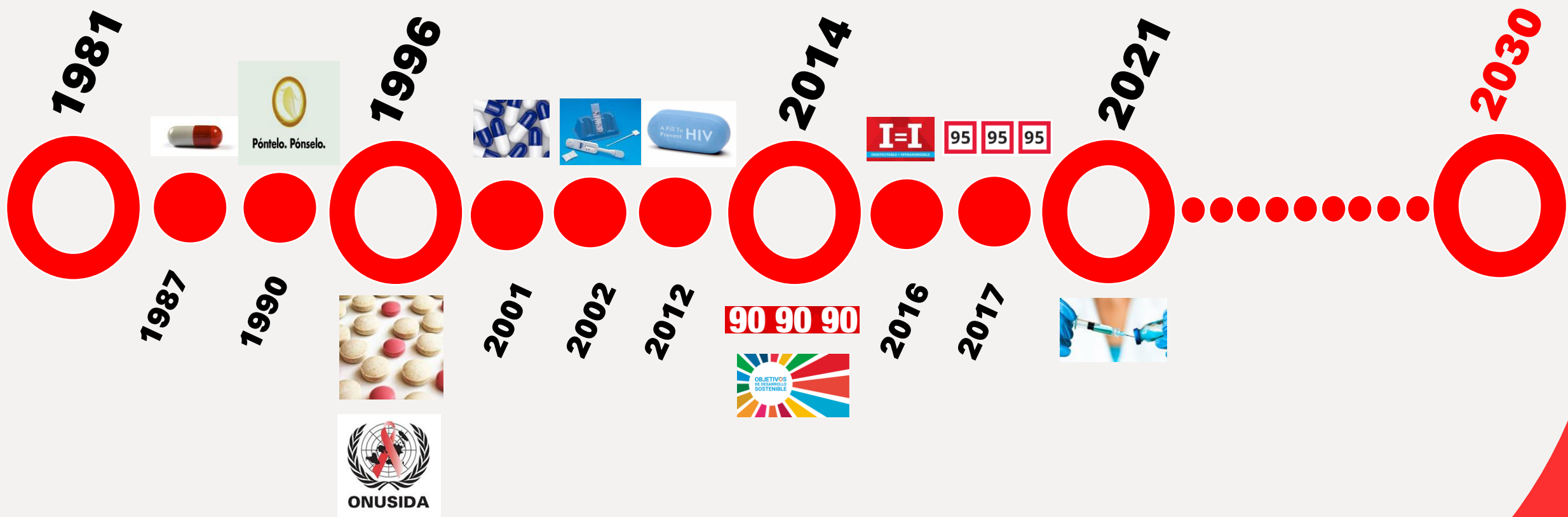


MATTHEW MCCONAUGHEY



JENNIFER GARNER UND JARED LETO

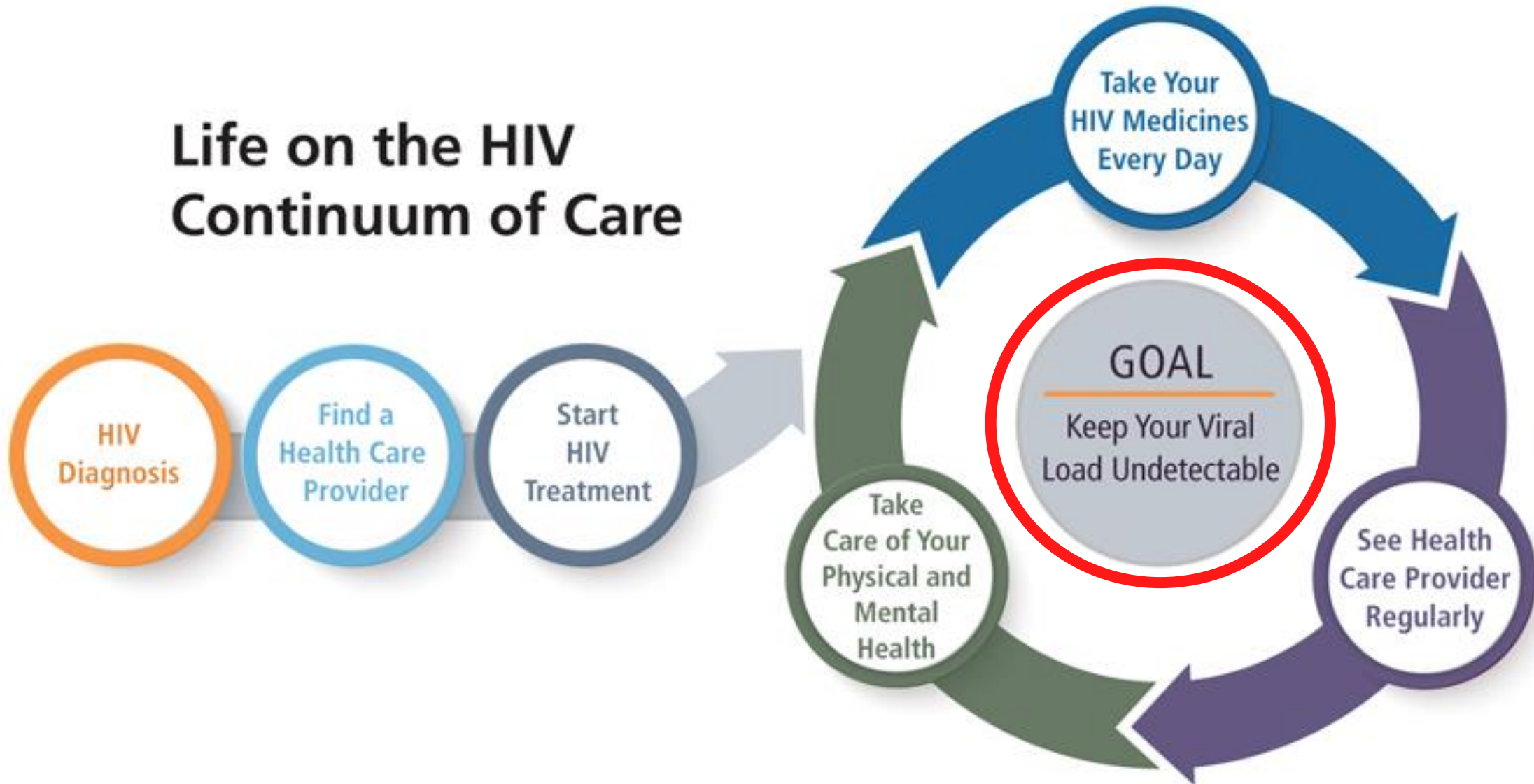
ARISTO BUTT FILMTELEFUTUR TRUTH ENTERTAINMENT/VOXAGE/REVOLUTION INDEPENDENT R2 FILMS PRODUKTION: JONATHAN DEMME/PICTURES GERMANY
MATTHEW MCCONAUGHEY DALLAS BUYERS CLUB JENNIFER GARNER UND JARED LETO
GARY CUSTZMAN MICHAEL UTT JONATHAN DEMME EDWARD SAKON
DAVID STRATHAIRN FELICITY HUFFMAN
DALLASBUYERSCLUB.DE
FACEBOOK.COM/DALLASBUYERSCLUBDE
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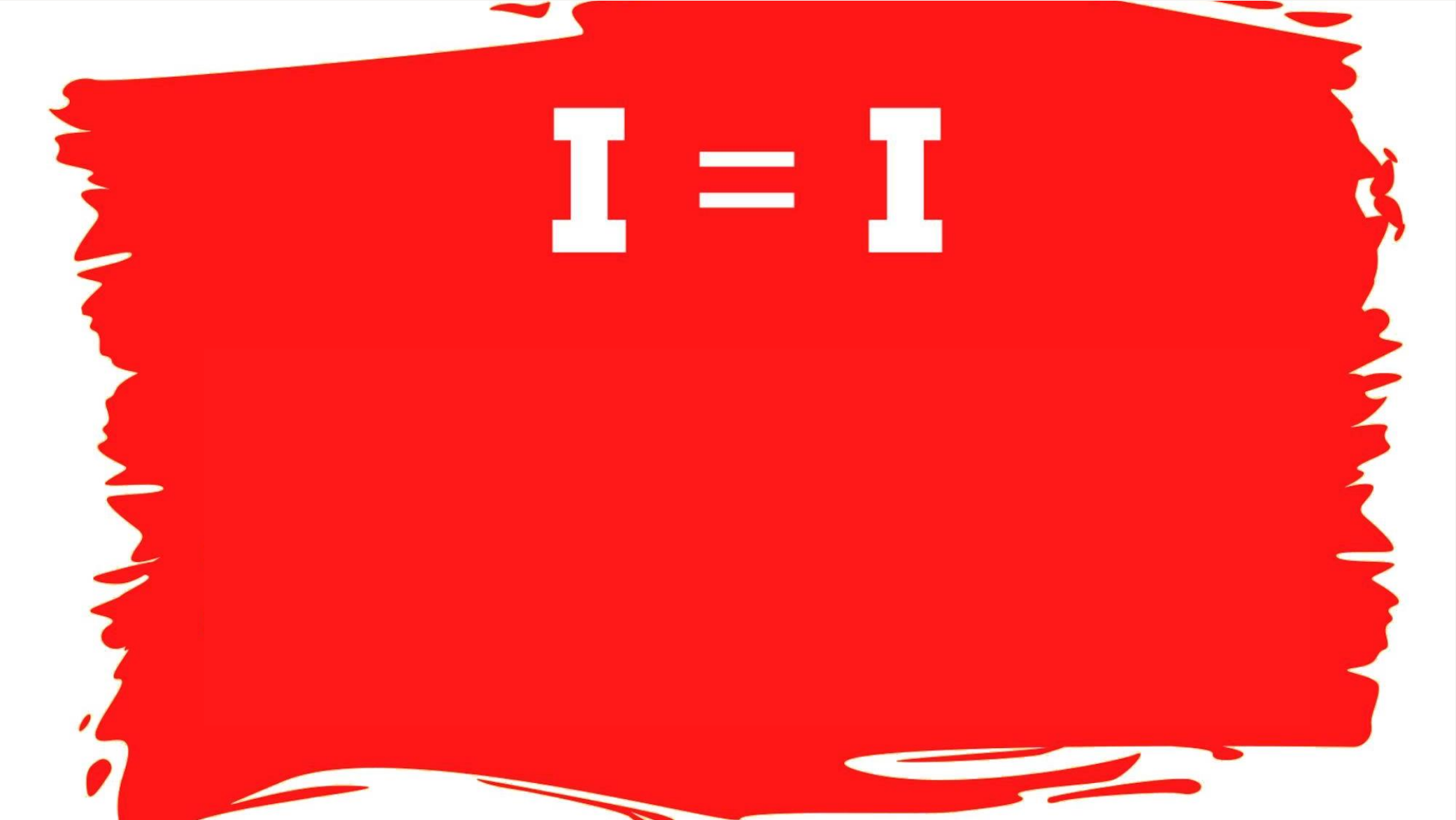


**TIME
FOR
CHANGE**



Life on the HIV Continuum of Care





The image features a torn, rectangular piece of yellow paper with a rough, deckled edge. It is set against a light gray background. On the paper, the equation $I = I$ is written in a bold, black, sans-serif font. The paper has some faint, darker yellow smudges and a small tear at the bottom right corner.

$$I = I$$

chronicity









THE PATH THAT ENDS AIDS

2023 UNAIDS Global AIDS Update

ESTRATEGIA MUNDIAL CONTRA EL SIDA 2021-2026

ACABAR CON LAS DESIGUALDADES. ACABAR CON EL SIDA.



UNAIDS HIV/AIDS Targets for 2030

95

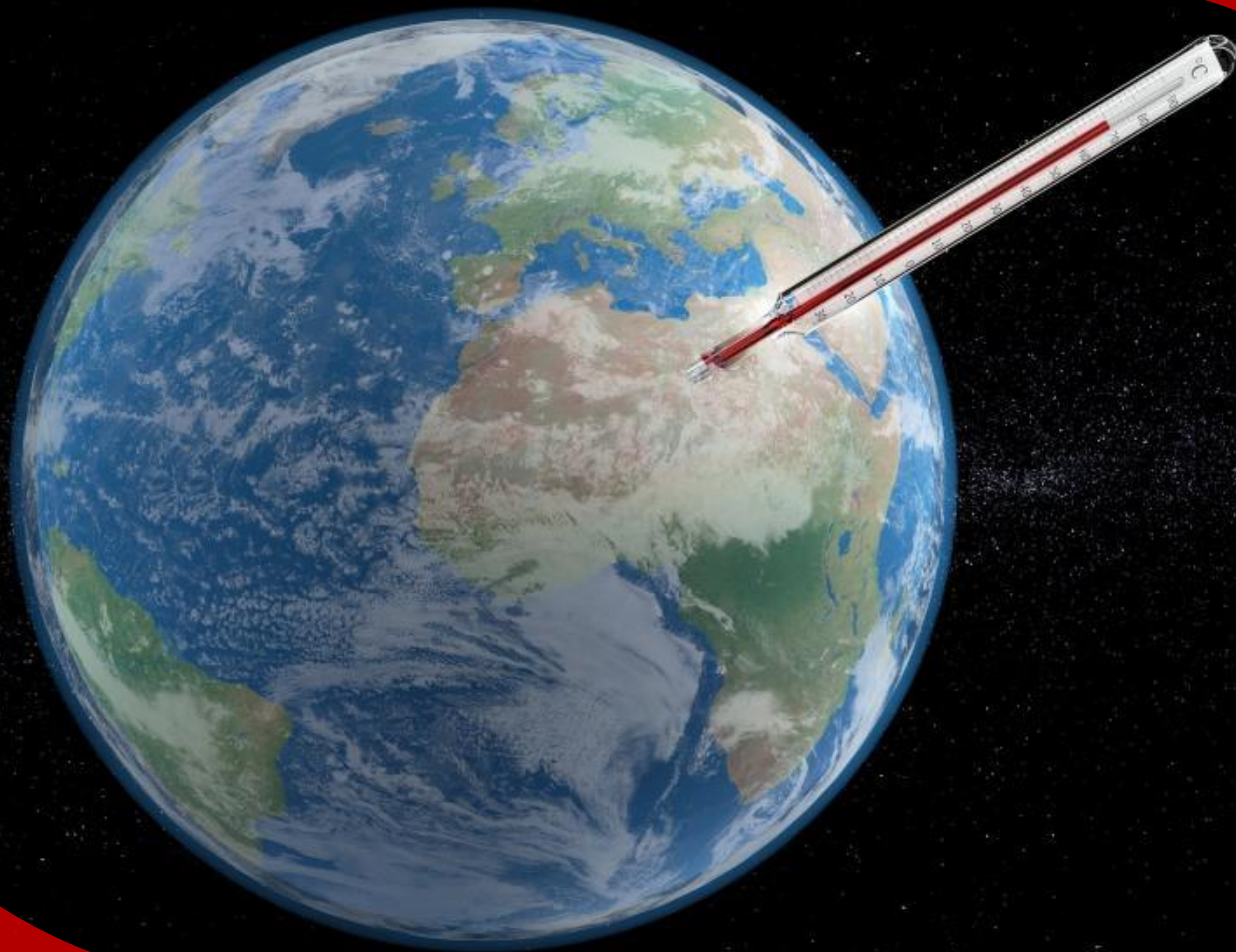
percent of people
living with HIV knowing
their HIV status

95

percent of people who
know their status
receiving treatment

95

percent of people on
HIV treatment being
virally suppressed



A hand with pink nail polish holds a red ribbon, which is knotted into a loop on the palm. The ribbon extends across the frame, forming a decorative border around the text. The background is a light blue wooden surface.

39,9 millones de personas
viviendo con VIH

1,3 millones de personas que
adquieren la infección

630.000 personas fallecidas por
causas relacionadas con el VIH

A hand with pink nail polish holds a red ribbon, which is knotted into a loop on the palm. The ribbon extends across the frame, forming a decorative border around a central text box. The background is a light blue wooden surface.

En España, en 2022:

150.000 personas
viviendo con VIH

3.200 nuevos diagnósticos

48,6% diagnóstico tardío

UNAIDS HIV/AIDS Targets for 2030



92,5

percent of people
living with HIV knowing
their HIV status

96

percent of people who
know their status
receiving treatment

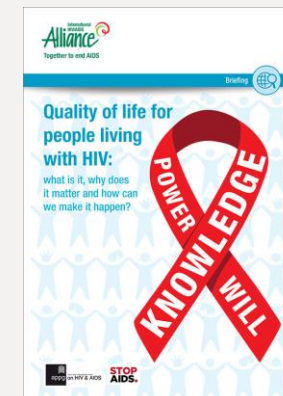
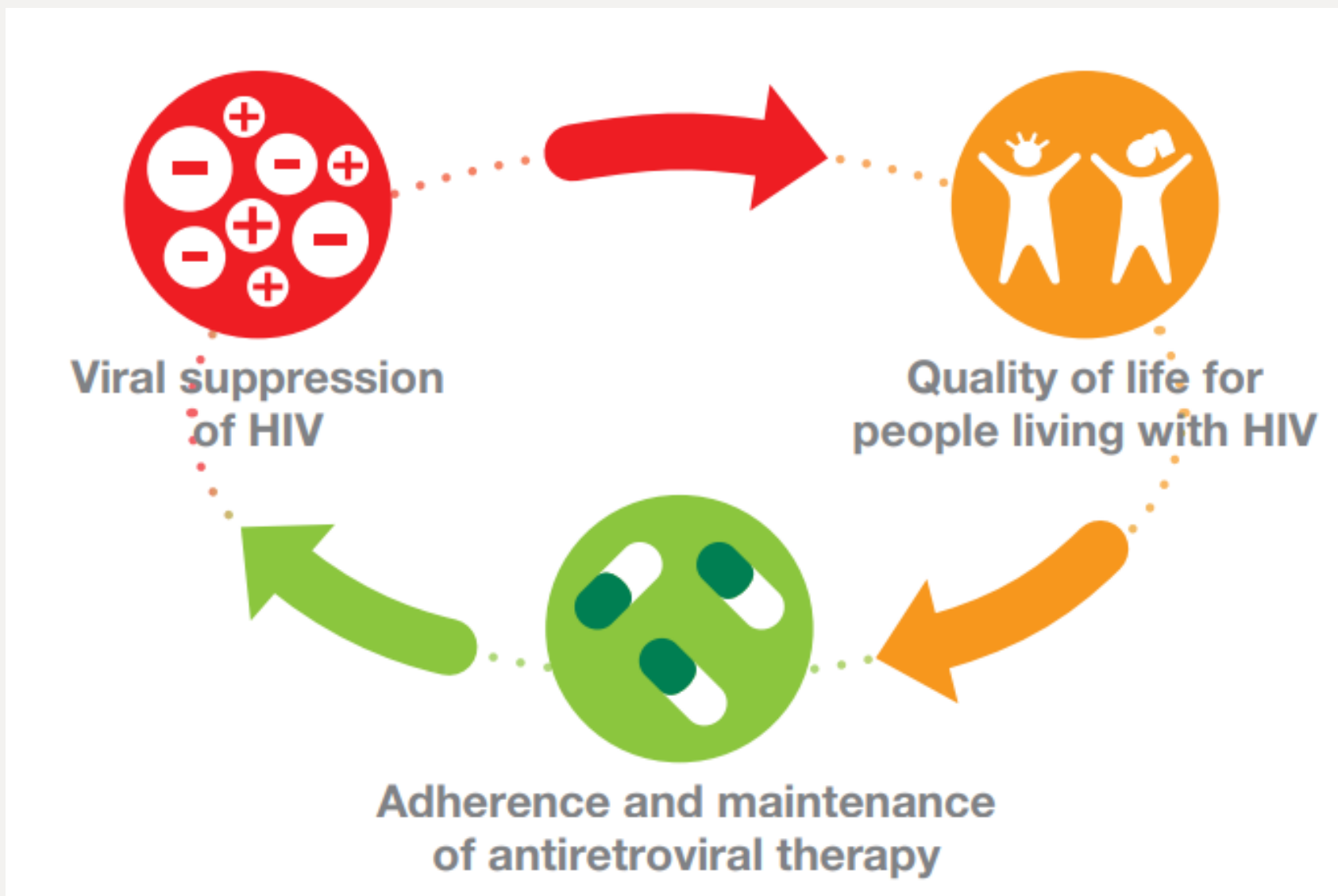
90

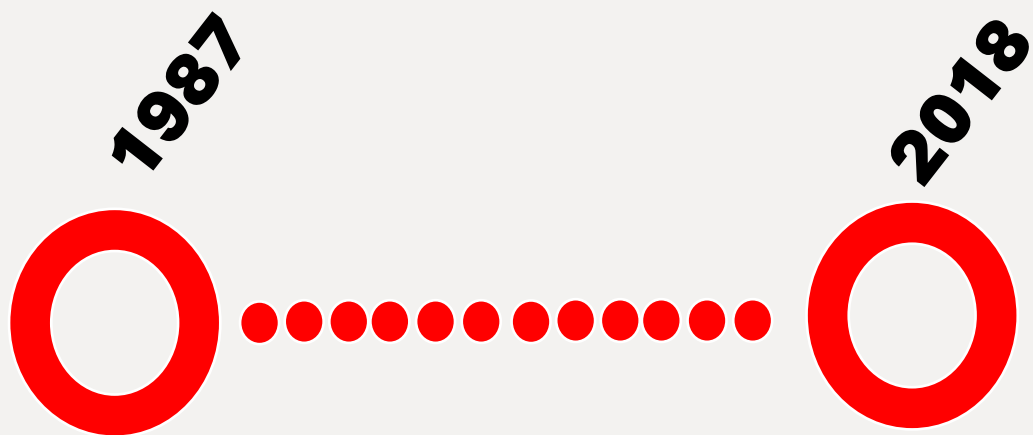
percent of people on
HIV treatment being
virally suppressed





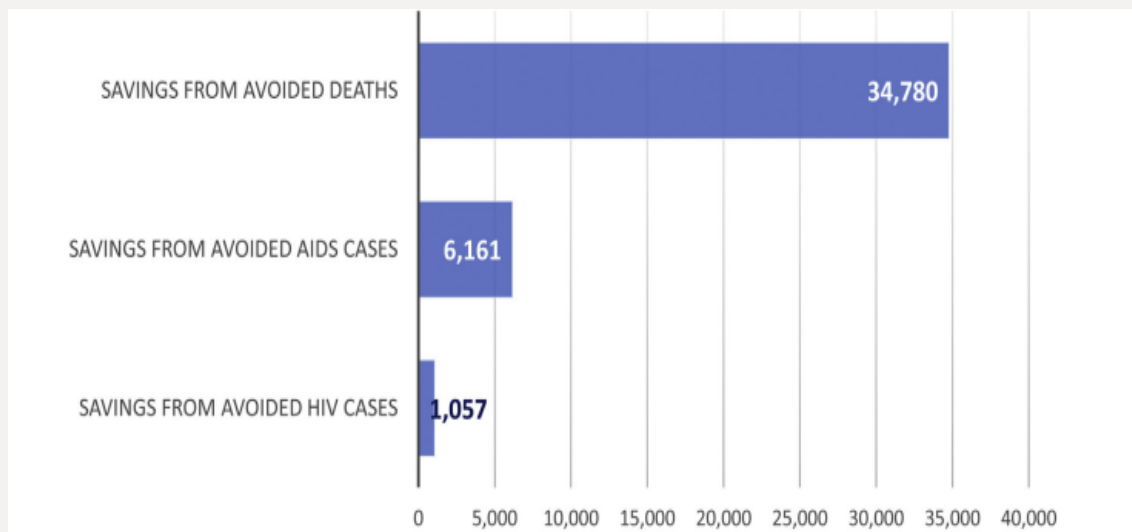
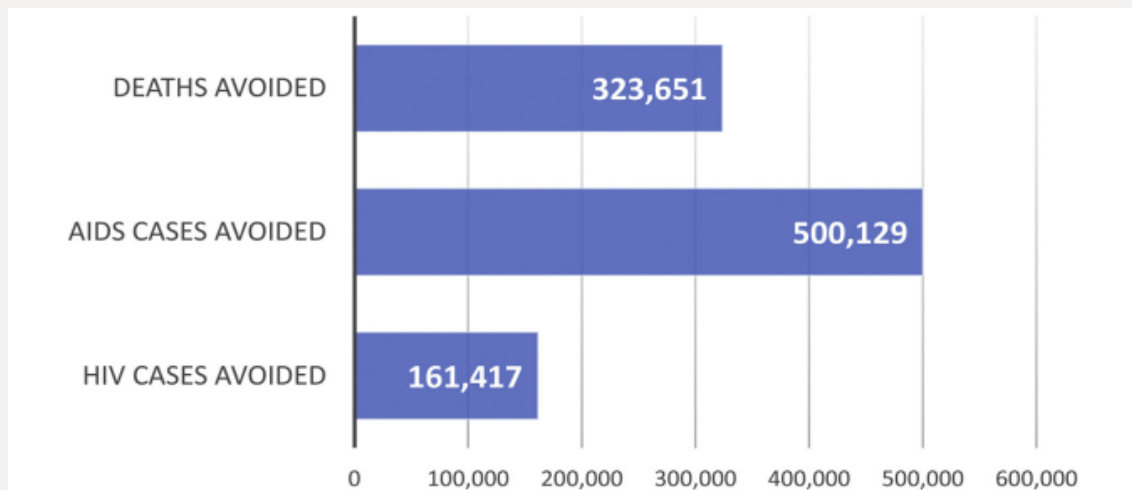
LIFE is GOOD





6.185 m€

2,86% del gasto total en medicamentos y productos sanitarios



35.812 m€ de beneficio clínico
6,79 ratio coste/beneficio

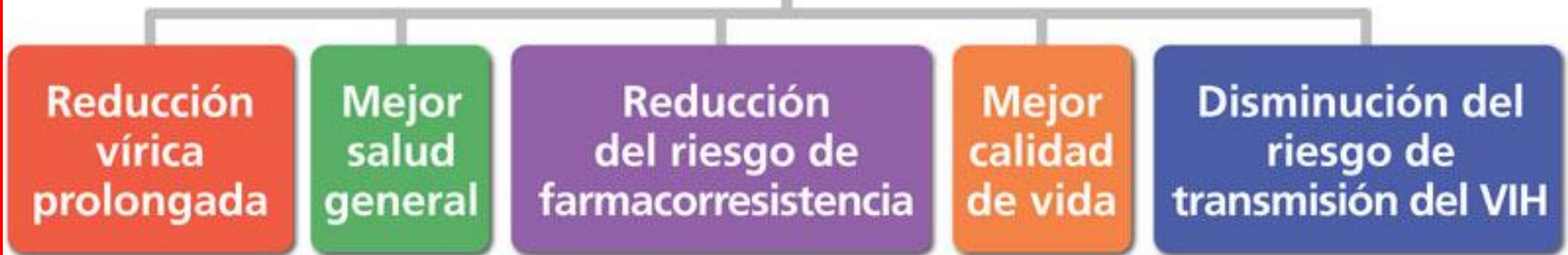
Summary







Beneficios del cumplimiento terapéutico



A landscape photograph featuring a two-lane asphalt road that curves through a field of dry, golden-brown grass. In the background, dark, jagged mountains rise against a sky filled with heavy, grey clouds. The scene is framed by a red circular graphic element on the right side.

NOTHING ELSE MATTERS

— *Metallica* —



SIMPLE,

PERO NADA FÁCIL



RECOMENDACIONES SOBRE LA PROFILAXIS PRE-EXPOSICIÓN PARA LA PREVENCIÓN DE LA INFECCIÓN POR VIH EN ESPAÑA

ACTUALIZACIÓN ENERO 2023



DOCUMENTO SOBRE INTERPRETACIÓN Y UTILIDAD CLÍNICA DE LOS ESTUDIOS DE RESISTENCIA A ANTIRRETROVIRALES

OCTUBRE 2023



MANEJO COMPARTIDO DEL PACIENTE CON INFECCIÓN POR VIH ENTRE ATENCIÓN PRIMARIA Y HOSPITALARIA

PANEL DE EXPERTOS DEL GRUPO DE
ESTUDIO DE SIDA (GeSIDA) Y DE LA
SOCIEDAD ESPAÑOLA DE MEDICINA DE
FAMILIA Y COMUNITARIA (semFYC)



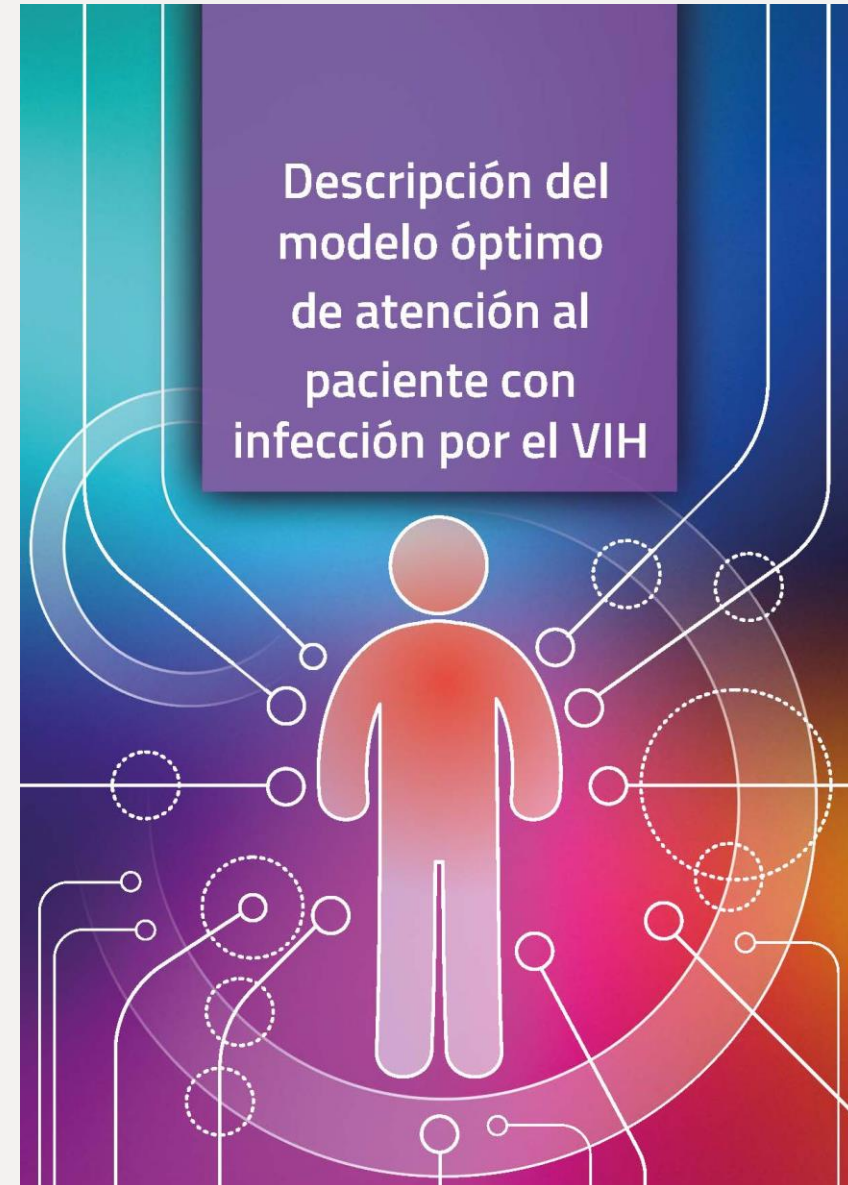
DOCUMENTO DE CONSENSO PARA EL SEGUIMIENTO DE LA INFECCIÓN POR EL VIH EN RELACIÓN CON LA REPRODUCCIÓN, EMBARAZO, PARTO Y PROFILAXIS DE LA TRANSMISIÓN VERTICAL DEL NIÑO EXPUESTO

Grupo de expertos de la División de control de VIH, ITS, Hepatitis virales y Tuberculosis (DCVIHT), Sociedad Española de Ginecología y Obstetricia (SEGO), Grupo de Estudio de Sida (GeSIDA) y Sociedad Española de Infectología Pediátrica (SEIP). Diciembre de 2023.

Documento de consenso de GeSIDA/ División de Control de VIH, ITS, Hepatitis virales y Tuberculosis del Ministerio de Sanidad respecto al tratamiento antirretroviral en adultos infectados por el virus de la inmunodeficiencia humana
(Actualización enero 2023)

Panel de expertos de GeSIDA y de la División de Control de VIH, ITS, Hepatitis virales y Tuberculosis del Ministerio de Sanidad





Proximamente

LIBRO BLANCO DE ADHERENCIA EN VIH



weber®

ViiV
Healthcare

**OTROS
ELEMENTOS CLAVE
PARA LA
ADHERENCIA A
LOS CUIDADOS**





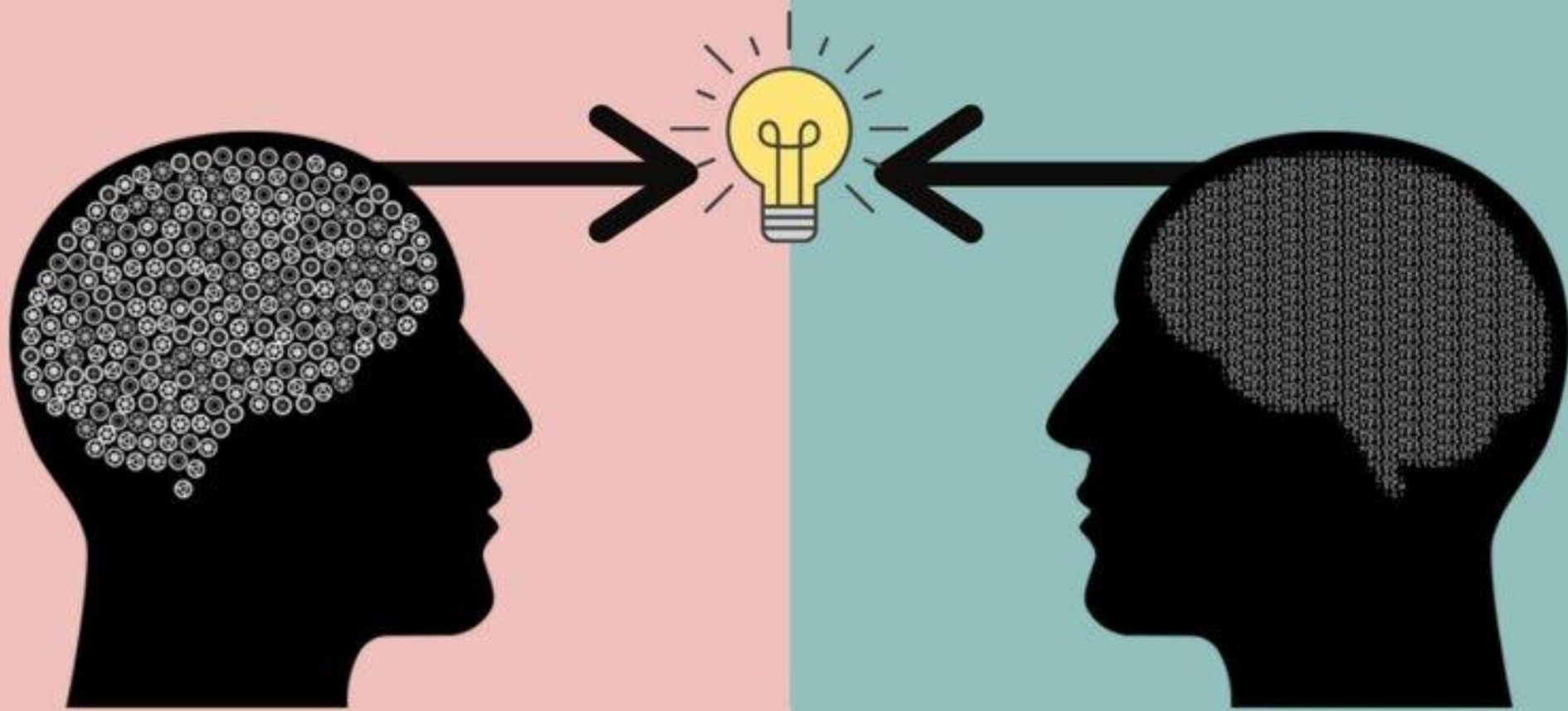
1

MODELO ASISTENCIAL

















Atención integral a las personas con VIH



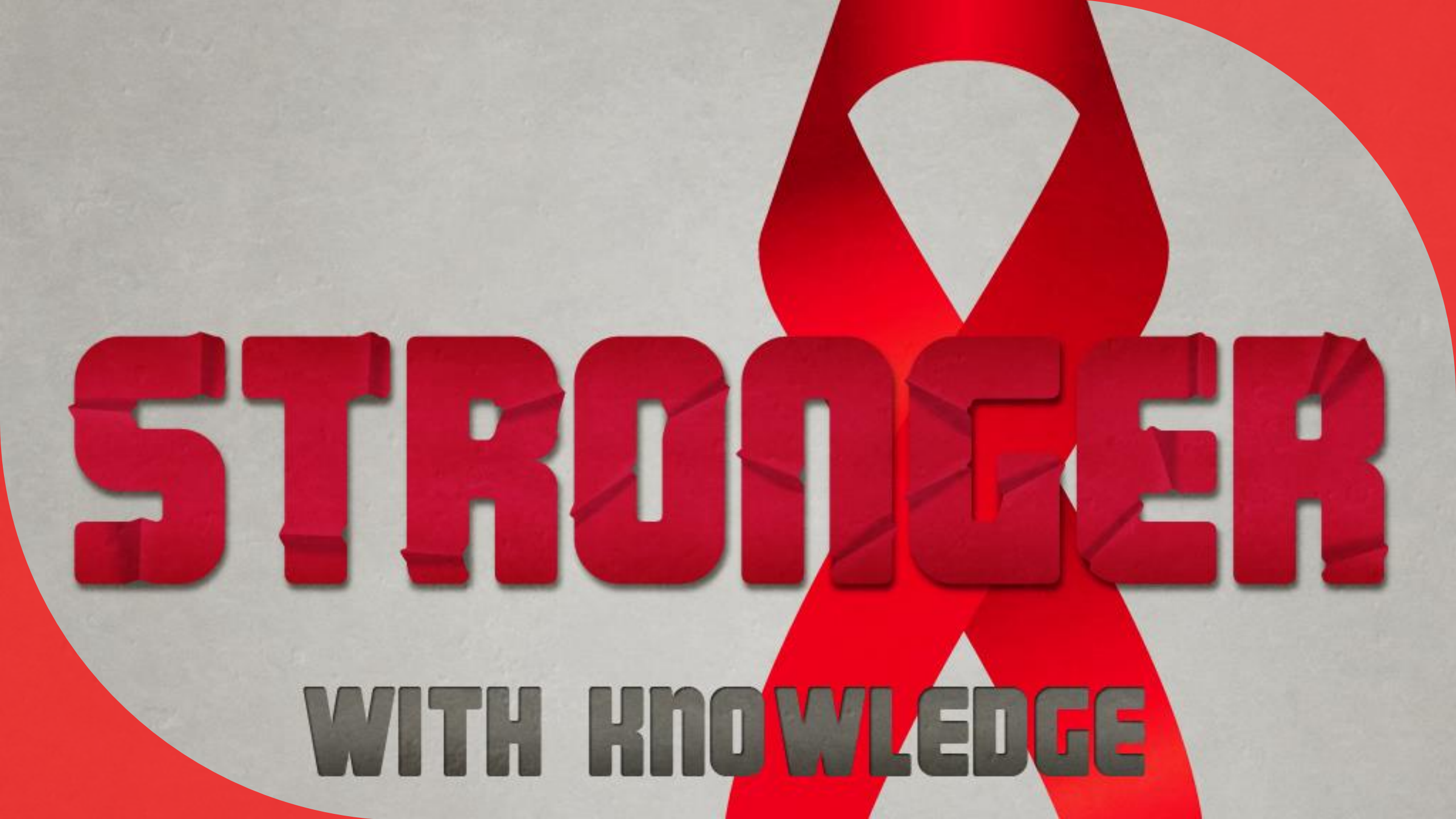




3

SELL F CARE



A large red ribbon AIDS awareness symbol is centered in the background, set against a light gray circular backdrop. The word "STRONGER" is written in a bold, red, 3D block font across the middle of the image, partially overlapping the ribbon.

STRONGER

WITH KNOWLEDGE

4









5





¿CHARLAMOS?



VIVO CON
VIH

*I=I (Indetectable = Intransmisible)

omsida
C/ Blanca de Navarra 2, local, Zaragoza
omsida.org pares@omsida.org
976 201 642 674 347 134

 Fundación "la Caixa"

¿CHARLAMOS?



VIVO CON
VIH

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 Fundación "la Caixa"



AIDS ➡

**AWARENESS
MONTH**





EMPODERAMIENTO JUVENIL





HIV - Test

PEP

A white plastic pill bottle is lying on its side on a light-colored surface. The bottle is tilted, and its cap is off. Several pills have spilled out of the bottle. There are six blue, oval-shaped pills with a vertical score line, and two small, round, white pills. The bottle has the letters 'PEP' printed on it in a bold, black, sans-serif font. The background is a plain, light-colored surface, and the entire image is framed by a red circular border.

6

H I G H
RISK
GAIN

A close-up photograph showing a hand placing a white die onto a row of four other white dice. The four dice on the left are arranged to spell out the word 'HIGH' in large, bold, black capital letters. The die being placed on the right has the word 'RISK' in bold, black capital letters on its top face and the word 'GAIN' in bold, black capital letters on its front face. The dice are resting on a reflective surface, and the background is a soft-focus green and yellow. A red curved shape is visible in the top right corner of the image.



7

THE ROLE OF TECHNOLOGY IN HIV PREVENTION AND CARE







MONITORING

8

STOP STIGMA





9



PATIENT'S RIGHTS

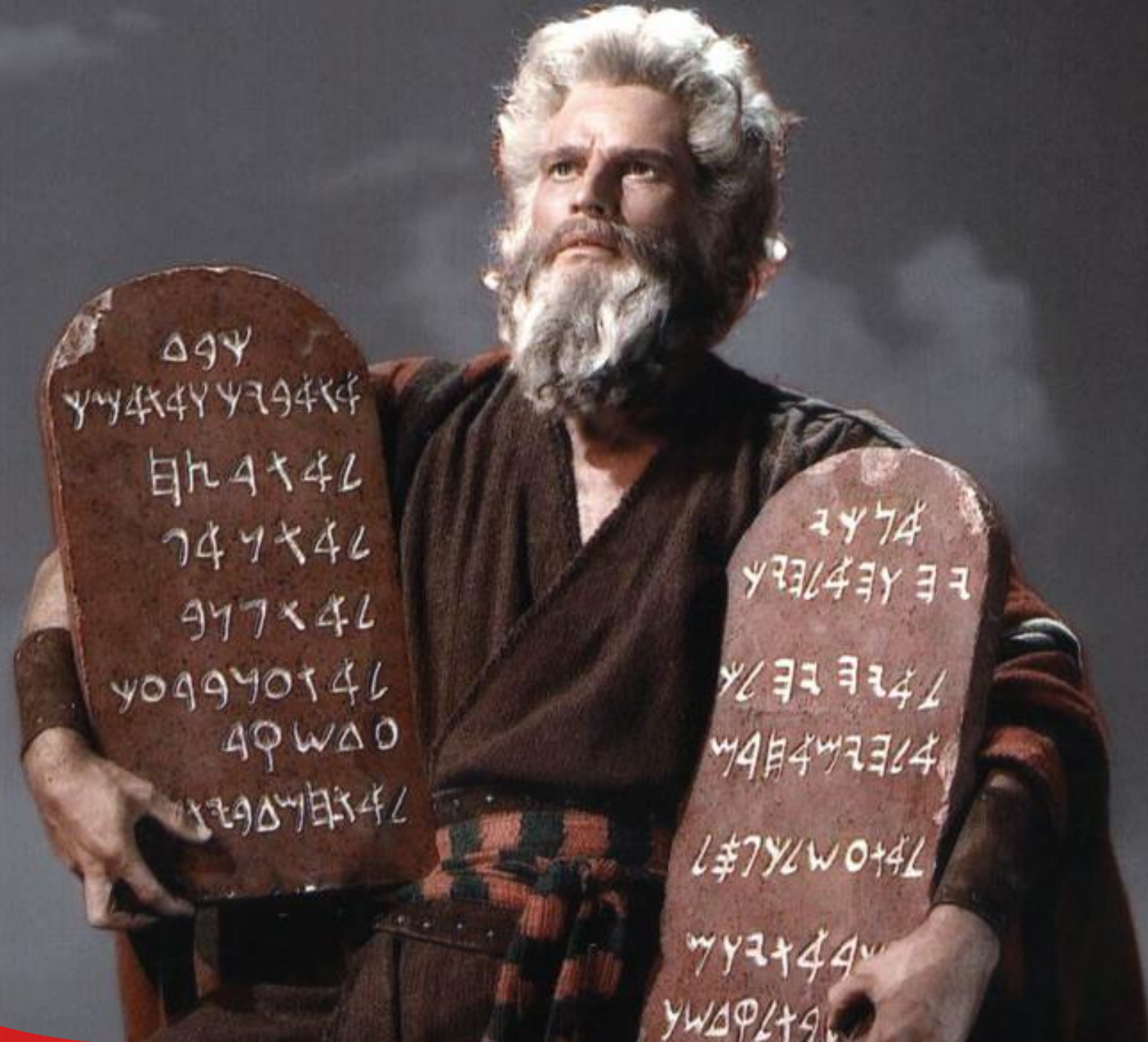






DISCRIMINACIÓN





ΔΔΥ
ΥΥ4κ4ΥΥ794κ4
ΕΗ4κ4L
74Υκ4L
9Υ7κ4L
Υ099Υ0κ4L
4ΦWΔ0
κ79ΔΥΕκ4L

2Υ74
Υ73L43Υ33
ΥL33334L
Υ4Η4Υ73L4
L#7ΥLW0κ4L
ΥΥ2κ44Υ
ΥWΔΦLκ4L

A pixelated, low-resolution image of a globe showing the continents of North and South America. The globe is centered in the background, with a dark blue color scheme. A semi-transparent dark blue rectangle is overlaid on the left side of the globe, and a solid red shape is on the right side.

Think global,
act local

**LA DIRECCIÓN
ES MÁS IMPORTANTE
QUE LA VELOCIDAD**





MUCHAS GRACIAS!!!

felix.rubial.bernardez@sergas.es